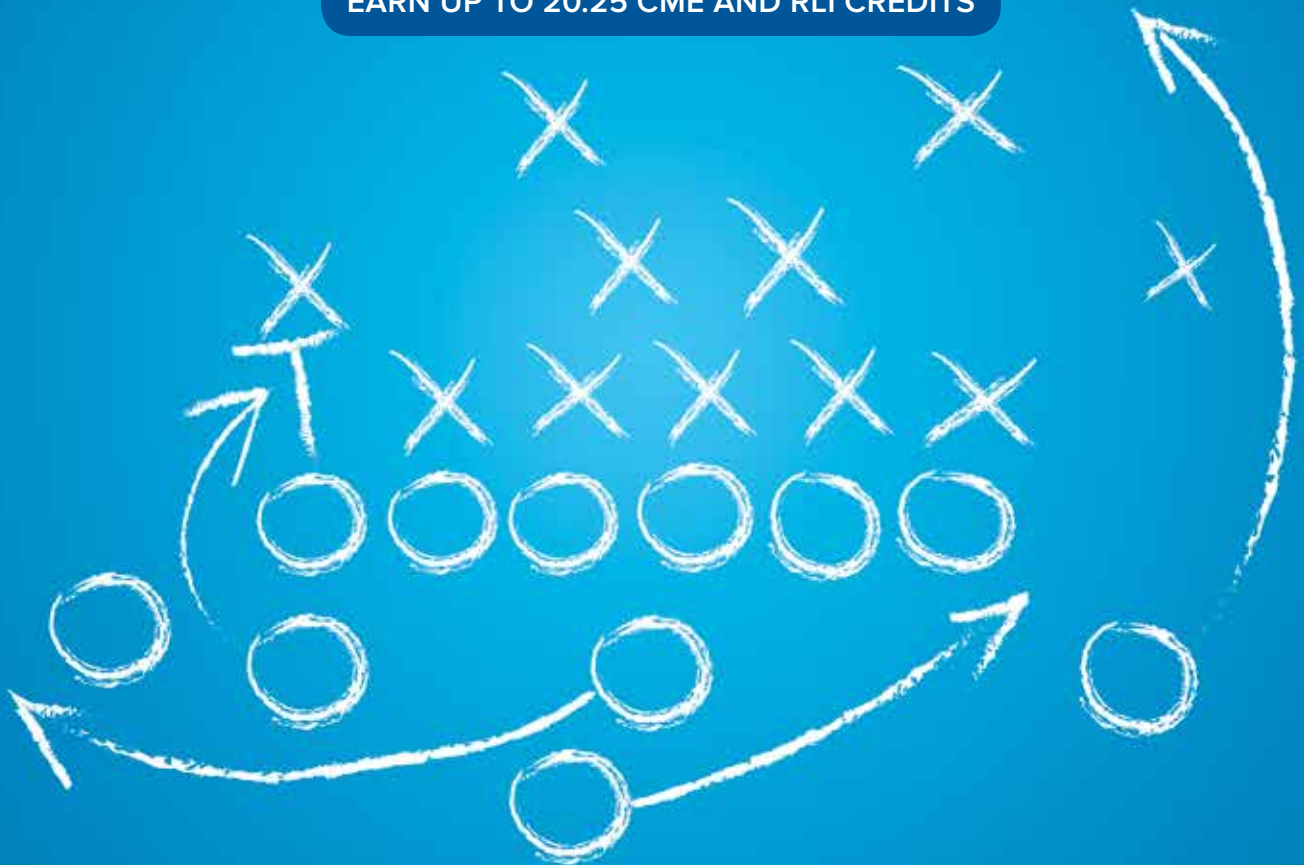


BUILD YOUR PLAYBOOK FOR PEAK PRACTICE PERFORMANCE

KNOWLEDGE IS JUST POTENTIAL. EXECUTION IS POWER.

EARN UP TO 20.25 CME AND RLI CREDITS



**RADIOLOGY[®]
LEADERSHIP
INSTITUTE**
AMERICAN COLLEGE OF RADIOLOGY

2017 RLI LEADERSHIP SUMMIT

SEPT 7-10, 2017 | BABSON COLLEGE | WELLESLEY, MA

WELCOME TO THE 2017 SUMMIT

Change is constant. Therefore, responding to change is not a one-time event. In order to create sustainable success, we must build a foundation — a process that can be used repeatedly in the face of change — so that we are able to respond appropriately.

The 2017 RLI Leadership Summit has been rigorously designed to guide you in crafting your own playbook so you can take advantage of change, not only to learn WHAT to do but HOW to do it, and WHY, putting the power of execution in your hands.

“Our goals can only be achieved through the vehicle of a plan...There is no other route to success.”

– PABLO PICASSO

First, in **COACHING FOR SUSTAINABLE CHANGE**, shake off the decades-old leadership philosophies that just don't work in the modern world. You will learn new models for how you can change as a leader as well as how to use these models to foster organizational change.

Now that you have learned to coach, we will look at strategic changes that can be implemented to increase operational efficiencies in the **LEAN OPERATIONS** session. Here, you will learn the key principles of the lean methodology, how to formulate strategies for overcoming obstacles and perhaps how we can “tweak” lean to better fit radiology. Your new coaching skills will help you lead these operational changes.

Once you have your practice primed for adaptability, the next step in your playbook is **DEVELOPING CUSTOMER INSIGHT**. After years of practice, it is easy to assume we know who our customers are and what they need. However, this complacency, especially in a fast-paced world, can be disastrous. In this session, you will learn how to identify your customer segments and glean actionable insights to improve business decisions and fuel practice growth.

In order for any practice to reach peak performance, it will take the team to succeed. The **COLLECTIVE INTELLIGENCE OF TEAMS** session will provide a way to assess and diagnose how your team's state of collective intelligence and communication operates currently as well as ways to mitigate the tendency to rush blindly into disastrous investments of money and time.

During the Summit, you will learn a repeatable process — one that does not stop when you leave. This is your playbook from which to draw insights to not only respond to change, but to anticipate it, welcome it, find the opportunities therein, and, as a team, achieve ever greater success.



ALL NEW INTERACTIVE SESSIONS*

Don't miss a new panel session on Physician Burnout and Value-Based Imaging, two of the biggest challenges facing radiology today.

Plus, an entire case study session will explore artificial intelligence, machine learning and their future impact on radiology.

* Topics of Panel Discussion and Case Study are subject to change



Visit radiologyleaders.org/leadership-summit-sessions for complete session descriptions.

SUMMIT SCHEDULE

THURSDAY, SEPTEMBER 7

10:00 AM

Participants arrive at Babson Executive Conference Center. **Program check-in begins at 10:00 AM.**

NOON – 1:00 PM

Lunch

1:00 – 1:30 PM

Welcome & Introductory Remarks

Alexander M. Norbash, MD, MS, FACR
Gaurab Bhardwaj, MBA, PhD

1:30 – 5:00 PM

COACHING FOR SUSTAINABLE CHANGE

Scott Taylor, MBA, PhD

5:00 – 5:15 PM

Daily Wrap-up

Matt Hawkins, MD

6:00 PM

Cocktail Reception & Leadership Luminary Dinner

8:15 PM

KEYNOTE ADDRESS

Watson Health: Empowering Heroes, Transforming Health

Anne LeGrand, General Manager, Imaging,
IBM Watson Health

FRIDAY, SEPTEMBER 8

7:30 – 8:30 AM

Breakfast

8:30 AM – NOON

LEAN OPERATIONS

Paul Mulligan, MBA, PhD

12:15 – 1:30 PM

Lunch

1:30 – 5:00 PM

DEVELOPING CUSTOMER INSIGHT

J. Mark Carr, MBA

5:00 – 5:15 PM

Daily Wrap-up

Geraldine B. McGinty, MD, MBA, FACR

Dinner on Your Own



LEADERSHIP LUMINARY DINNER

Join us for an evening of celebration as we honor our industry's most respected radiology leaders. You will have the opportunity to network with your colleagues, Luminary honorees and some of the most prominent leaders in radiology. It is a great event to honor those who have truly made an impact on radiology and health care.

BABSON FACULTY

Lakshmi Balachandra, MBA, PhD

Assistant Professor, Entrepreneurship

Gaurab Bhardwaj, MBA, PhD (Co-chair)

Associate Professor, Management

J. Mark Carr, MBA

Managing Partner, South Street Strategy Group
Adjunct Professor, Strategy and Marketing

Paul Mulligan, MBA, PhD

Associate Professor, Technology, Operations
and Information Management Division

Scott Taylor, MBA, PhD

Associate Professor of Organizational Behavior

SATURDAY, SEPTEMBER 9

7:30 – 8:30 AM

Breakfast

8:30 AM – NOON

Panel Discussion on Physician Burnout and Value-Based Imaging*

Moderators:

Alexander M. Norbash, MD, MS, FACR
Gaurab Bhardwaj, MBA, PhD

12:15 – 1:30 PM

Lunch

1:30 – 5:00 PM

Case Study Discussion – Artificial Intelligence, Machine Learning and the Future of Radiology*

Cheri L. Canon, MD, FACR, Geoffrey D. Rubin, MD, MBA, FACR & James A. Brink, MD, FACR

5:00 – 5:15 PM

Daily Wrap-up

Dinner on Your Own

** Topics of Panel Discussion and Case Study are subject to change*

SUNDAY, SEPTEMBER 10

7:30 – 8:30 AM

Breakfast

8:30 AM – NOON

COLLECTIVE INTELLIGENCE OF TEAMS

Lakshmi Balachandra, MBA, PhD

NOON – 12:30 PM

Summit Wrap-up

Alexander M. Norbash, MD, MS, FACR

12:30 PM

Lunch (Optional)

Participants depart from Babson Executive Conference Center



RLI FACULTY

James A. Brink, MD, FACR

Radiologist-in-Chief at Massachusetts General Hospital, Boston
Juan M. Taveras Professor of Radiology at Harvard Medical School

Cheri L. Canon, MD, FACR

Professor and Chair of Radiology
Witten-Stanley Endowed Chair of Radiology
Professor, Abdominal Imaging Section

Matt Hawkins, MD

Assistant Professor, Pediatric Radiology, Emory University

Geraldine B. McGinty, MD, MBA, FACR

Chief Strategy Officer at Weill Cornell Medicine
Physician Organization

Alexander M. Norbash, MD, MS, FACR (Co-chair)

Professor and Chair, Radiology, and Associate Vice-Chancellor for Diversity, UC San Diego

Geoffrey D. Rubin, MD, MBA, FACR

George Barth Geller Distinguished Professor of Cardiovascular Research
Professor of Radiology and Bioengineering



Visit radiologyleaders.org/leadership-summit-faculty for faculty bios, published articles, social media and more!

KEYNOTE ADDRESS

2017 RLI LEADERSHIP SUMMIT—KEYNOTE ADDRESS

Watson Health: Empowering Heroes, Transforming Health



Anne LeGrand

General Manager,
Imaging, IBM Watson Health



Imaging precision has improved as a result of technological advancements and breakthroughs in related medical research. Those advancements also bring with them exponential growth in medical imaging data.

In 2017, Watson Health will bring to market cognitive medical imaging solutions targeting a range of disease states. As IBM trains Watson to “see” medical images, Ms. LeGrand will discuss recent advances made by Watson Health and explore the potential value of “augmented intelligence” to assist radiologists as well as the patients they serve.

Anne LeGrand is General Manager and global leader of IBM Watson Health’s imaging business, where her team is engaged to help create the cognitive future for medical imaging in health care.

View more details at radiologyleaders.org/summit-keynote

“

This was one of the best and most applicable sessions I've attended in the past 3 years and taught extremely well. The content was presented in a way that made me feel that I could immediately implement it.”

– PAST PARTICIPANT

REGISTRATION AND HOTEL



TUITION

Member	Non-Member	Affiliate	Military	Resident/Fellow
\$2,495	\$2,995	\$2,695	\$1,245	\$1,245



To register, visit radiologyleaders.org/leadership-summit or call **1-800-373-2204**

TEAM PRICING

Full rate for the first person and 50% off the second registration (discount will be applied to lowest priced registration). Both attendees must register at the same time. Registration must be made by contacting Meetings Registration at **1-800-373-2204** or by email at rlimeetings@acr.org.

CANCELLATION/REFUND GUIDELINES

Full refunds, less a \$100 administrative fee, will be granted in response to written notification of cancellation received on or before 8/5/17. Any cancellations received after that date will not be refunded. There will be no refund for No Shows.

HOTEL INFORMATION

BABSON EXECUTIVE CONFERENCE CENTER

231 Forest Street, Babson Park, Massachusetts 02457-0310
Phone: 781-239-4000

Visit radiologyleaders.org/leadership-summit to book your stay at the exclusive Babson Executive Conference Center. Please download the Conference Center Accommodations Form and fax to **781-263-3799**.

For assistance by phone, contact reservations at **781-239-5816**. Please use reference ID **BEEAC0906** when you call.



“

I have been involved in negotiations and have done my best to prepare for them. This lecture and the exercises provided very useful guidance that improved my skills and strategies.”

– PAST PARTICIPANT

“The best way to predict your future is to create it.” – ABRAHAM LINCOLN



REGISTER TODAY

radiologyleaders.org/leadership-summit

1-800-373-2204



Accreditation Statement

The American College of Radiology is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Designation Statement

The American College of Radiology designates this live activity for a maximum of 20.25 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

RLI Credit Statement

This program will be eligible for up to 20.25 RLI Credits based on competencies outlined in the Radiology Leadership Institute Common Body of Knowledge™ (CBK).